

**ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC) OF  
MONTEREY PARK  
AGENDA**

**REGULAR MEETING**

**WEDNESDAY  
JANUARY 13, 2021  
5:00 P.M.**

**MISSION STATEMENT**

**The mission of the City of Monterey Park is to provide excellent services  
to enhance the quality of life for our entire community.**

**EXECUTIVE ORDER NO. N-29-20**

These meetings will be conducted pursuant to Section 3 of Executive Order No. N-29-20 issued by Governor Newsom on March 17, 2020.

Accordingly, Commissioners/Board Members will be provided with a meeting login number and conference call number; they will not be physically present at City Hall, 1st Floor, Room 153 located at 320 W. Newmark Avenue, Monterey Park, CA 91754.

Pursuant to the Governor's order, the public may provide public comment utilizing the methods set forth below.

Note that City Hall is currently closed to the public. You will not be admitted to City Hall.

**GENERAL INFORMATION**

Documents related to an Agenda item are available to the public in the **Economic Development Department** located at 320 West Newmark Avenue, Monterey Park, CA 91754, during normal business hours and the City's website at <http://www.montereypark.ca.gov/AgendaCenter>.

### **PUBLIC PARTICIPATION**

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed in the following ways:

#### Via Email

Public comment will be accepted up to 24 hours before the meeting via email to [INSERT EMAIL ADDRESS] and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

#### Via Telephone

Public comment may be submitted via telephone during the meeting, before the close of public comment, by calling (888) 788-0099 or (877) 853-5247 and entering Zoom Meeting ID: 952 8612 7983 then press pound (#). When prompted to enter participation ID number press pound (#) again. If participants would like to make a public comment they will enter “\*9” then the **Economic Development Department** office will be notified, and you will be in the rotation to make a public comment. Participants are encouraged to join the meeting 15 minutes before the start of the meeting. You may speak up to 5 minutes on Agenda item. Speakers will not be allowed to combine time. The Chair and Commission/Board Members may change the amount of time allowed for speakers. As part of the virtual meeting protocols, anonymous persons will not be allowed to provide public comment.

#### Important Disclaimer

When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants. Note that all public meetings will be recorded.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at Economic Development Department at (626) 307-1385 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

### **CALL TO ORDER**

**Chairperson**

### **ROLL CALL**

**Dominic A. Lombardo, Dora Leung, Alexander Fung, Amy Newman**

### **AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS**

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

### **ORAL AND WRITTEN COMMUNICATIONS**

**[1.] PRESENTATIONS - None.**

**[2.] CITY OF MONTEREY PARK- CONSENT CALENDAR**

**2-A Approval of Minutes**

It is recommended that the Economic Development Advisory Commission:

- (1) Approve the Minutes of the September 9, 2020, October 14, 2020 and November 11, 2020 cancelled Regular Meetings; and the September 23, 2020 Special Meeting; and
- (2) Take such additional, related, action that may be desirable.

**[3.] PUBLIC HEARING - None**

**[4.] OLD BUSINESS - None**

**[5.] NEW BUSINESS**

**5-A. Rebuilding Our Local Economy After COVID-19.**

For Discussion only

**[6.] COMMISSION COMMUNICATIONS - None**

**ADJOURN**



## Economic Development Advisory Commission Staff Report

DATE: January 13, 2021

AGENDA ITEM NO: 2-A

**TO:** Economic Development Advisory Commission (EDAC)  
**FROM:** Michael Encinas, Acting Economic Development Specialist  
**SUBJECT:** Approval of Minutes

### **RECOMMENDATION:**

It is recommended that the EDAC:

1. Approve the Minutes of the September 9, 2020, October 14, 2020 and November 11, 2020 cancelled Regular Meetings; and the September 23, 2020 Special Meeting; and
2. Take such additional, related, action that may be desirable.

### **EXECUTIVE SUMMARY:**

None

### **BACKGROUND:**

None

### **FISCAL IMPACT:**

None

Respectfully submitted by:

A handwritten signature in blue ink that reads "Michael Encinas".

Michael Encinas  
Acting Economic Development  
Specialist

### **ATTACHMENT(S):**

1. Minutes of September 9, 2020 cancelled Regular Meeting
2. Minutes of October 14, 2020 cancelled Regular Meeting
3. Minutes of November 11, 2020 cancelled Regular Meeting
4. Minutes of September 23, 2020 Special Meeting

January 13, 2021  
EDAC Staff Report

**ATTACHMENT 1**  
**Minutes of September 9, 2020 cancelled Regular Meeting**

# CITY OF MONTEREY PARK

320 West Newmark Avenue • Monterey Park • California 91754-2896  
[www.montereypark.ca.gov](http://www.montereypark.ca.gov)



---

**City Council**

Hans Liang  
Peter Chan  
Henry Lo  
Fred Sornoso  
Yvonne Yiu

**City Clerk**

Vincent D. Chang

**City Treasurer**

Joseph Leon

## NOTICE OF MEETING CANCELLATION

The Economic Development Advisory Commission (EDAC) of the City of Monterey Park

NOTICE IS HEREBY GIVEN that the regularly scheduled EDAC meeting of September 9th, 2020 has been cancelled. On March 11, 2020, the City Manager issued declaration of local emergency. On March 13, 2020, all non-essential City events were cancelled. The next regular EDAC Meeting will be held on Wednesday, September 10th, 2020 at 6:00 p.m. in Conference Room 153 on the 1<sup>st</sup> Floor located at 320 West Newmark Avenue in the City of Monterey Park.

Dated this 4th day of September 2020.

A handwritten signature in cursive script that reads "Michael Encinas".

---

Michael Encinas  
Acting Economic Development Specialist

January 13, 2021  
EDAC Staff Report

**ATTACHMENT 2**  
**Minutes of October 14, 2020 Cancelled Regular Meeting**

# CITY OF MONTEREY PARK

320 West Newmark Avenue • Monterey Park • California 91754-2896  
[www.montereypark.ca.gov](http://www.montereypark.ca.gov)



---

**City Council**

Hans Liang  
Peter Chan  
Henry Lo  
Fred Sornoso  
Yvonne Yiu

**City Clerk**

Vincent D. Chang

**City Treasurer**

Joseph Leon

## NOTICE OF MEETING CANCELLATION

The Economic Development Advisory Commission (EDAC) of the City of Monterey Park

NOTICE IS HEREBY GIVEN that the regularly scheduled EDAC meeting of October 14th, 2020 has been cancelled. On March 11, 2020, the City Manager issued declaration of local emergency. On March 13, 2020, all non-essential City events were cancelled. The next regular EDAC Meeting will be held on Wednesday, November 11th, 2020 at 6:00 p.m. in Conference Room 153 on the 1<sup>st</sup> Floor located at 320 West Newmark Avenue in the City of Monterey Park.

Dated this 5th day of October 2020.

A handwritten signature in cursive script that reads "Michael Encinas".

---

Michael Encinas

Acting Economic Development Specialist



January 13, 2021  
EDAC Staff Report

**ATTACHMENT 3**  
**Minutes of November 11, 2020 Cancelled Regular Meeting**

# CITY OF MONTEREY PARK

320 West Newmark Avenue • Monterey Park • California 91754-2896  
[www.montereypark.ca.gov](http://www.montereypark.ca.gov)



---

**City Council**

Hans Liang  
Peter Chan  
Henry Lo  
Fred Sornoso  
Yvonne Yiu

**City Clerk**

Vincent D. Chang

**City Treasurer**

Joseph Leon

## NOTICE OF MEETING CANCELLATION

The Economic Development Advisory Commission (EDAC) of the City of Monterey Park

NOTICE IS HEREBY GIVEN that the regularly scheduled EDAC meetings of November 11th, 2020 and December 9th, 2020 have been cancelled. On March 11, 2020, the City Manager issued declaration of local emergency. On March 13, 2020, all non-essential City events were cancelled. The next regular EDAC meeting will be held on Wednesday, January 13th, 2021 at 6:00 p.m. in Conference Room 153 on the 1<sup>st</sup> Floor located at 320 West Newmark Avenue in the City of Monterey Park.

Dated this 10th day of November 2020.

A handwritten signature in black ink, appearing to read "Joseph Torres", is written above a horizontal line.

Joseph Torres  
Economic Development Manager

January 13, 2021  
EDAC Staff Report

**ATTACHMENT 4**  
**Minutes of September 23, 2020 Special Meeting**

**MINUTES**  
**MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)**  
**Special Meeting**  
**September 23, 2020**

The Economic Development Advisory Commission of the City of Monterey Park held a Special Teleconference Meeting via Zoom on Wednesday, September 23, 2020 at 5:00 P.M. The regular meeting was conducted pursuant to Section 3 of Executive Order No. N-29-20 issued on March 17, 2020. Accordingly, Commissioners/Board Members were provided a meeting login number and conference call number and were not physically present at City Hall, 1st Floor, Room 153 located at 320 W. Newmark Avenue, Monterey Park, CA 91754.

**PUBLIC PARTICIPATION**

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation was allowed in the following ways:

Via Email

Public comment were accepted up to 24 hours before the meeting via email to [econdev@montereypark.ca.gov](mailto:econdev@montereypark.ca.gov) and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

Via Telephone

Public comment may be submitted via telephone during the meeting, before the close of public comment, by calling [\(888\) 788-0099](tel:8887880099) or [\(877\) 853-5247](tel:8778535247) and entering Zoom Meeting ID: 993 9620 3197 then press pound (#). When prompted to enter participation ID number press pound (#) again. If participants would like to make a public comment they will enter "\*9" then the Economic Development Department office will be notified and you will be in the rotation to make a public comment. Participants are encouraged to join the meeting 15 minutes before the start of the meeting. You may speak up to 5 minutes on Agenda item. Speakers will not be allowed to combine time. The Chair and Commissioner/Board Members may change the amount of time allowed for speakers. As part of the virtual meeting protocols, anonymous persons will not be allowed to provide public comment.

**Important Disclaimer** – When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants. Note that all public meetings will be recorded.

**CALL TO ORDER:**

The meeting was called to order at 5:00 P.M.

**ROLL CALL:**

Economic Development Manager Joseph Torres called roll:

**MISSION STATEMENT**

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community

Commission Members Present: Dominic A. Lombardo, Dora Leung, Alexander Fung, Amy Newman

**ALSO PRESENT:** Economic Development Manager Joseph Torres, Acting Economic Development Specialist Michael Encinas

**AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS**

None

**ORAL AND WRITTEN COMMUNICATIONS**

None

**1. PRESENTATION**

None

**2. CONSENT CALENDAR**

None

**3. OLD BUSINESS**

None

**4. NEW BUSINESS**

**4A. ECONOMIC DEVELOPMENT ADVISORY COMMISSION MINUTES**

Approve the minutes from the regular meetings of November 13, 2019 and February 12, 2020; and the cancelled regular meetings of December 11, 2019 and January 8, 2020.

**Action Taken:** The Economic Development Commission approved the minutes from the regular meetings of November 13, 2019 and February 12, 2020; and the cancelled regular meetings of December 11, 2019 and January 8, 2020.

**Motion:** Moved by Commissioner Lombardo and seconded by Commissioner Fung motion carried by the following vote:

Ayes: Commissioner: Lombardo, Fung, Newman

Noes: Commissioner: None

Absent: Commissioner: None

Abstain: Commissioner: Leung

**4B. INTRODUCTION OF NEW COMMISSIONERS AND ECONOMIC DEVELOPMENT STAFF**

**Action Taken:** No action taken, for discussion only. Economic Development Manager Joseph Torres introduced himself and mentioned his public and private sector work experience. All commission members provided their experience in their respective fields.

**4C. IDEAS ON HOW THE EDD CAN BE A BETTER RESOURCE TO SMALL BUSINESSES**

**Action Taken:** No action taken, for discussion only. Economic Development staff discussed the programs the City is currently providing, including the temporary outdoor dining program. Commission members recommended communicating COVID-19 protocols to businesses and working with other cities on business relief efforts.

**4D. ECONOMIC DEVELOPMENT INITIATIVES DURING THE POST-PANDEMIC**

**Action Taken:** No action taken, for discussion only.

**5. COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTERS**

None

**ADJOURNMENT**

There being no further business for consideration, the meeting was adjourned at 5:50 P.M.

---

Joseph Torres  
Economic Development Manager