

**BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE OF
MONTEREY PARK
AGENDA**

SPECIAL MEETING

**THURSDAY
AUGUST 12, 2021
4:00 P.M.**

MISSION STATEMENT

**The mission of the City of Monterey Park is to provide excellent services
to enhance the quality of life for our entire community.**

EXECUTIVE ORDER NO. N-29-20

These meetings will be conducted pursuant to Section 3 of Executive Order No. N-29-20 issued by Governor Newsom on March 17, 2020.

Accordingly, the Committee Chair and Committee Members will be provided with a meeting login number and conference call number; they will not be physically present at City Hall, 2nd Floor, Room 251 located at 320 W. Newmark Avenue, Monterey Park, CA 91754.

Pursuant to the Governor's order, the public may provide public comment utilizing the methods set forth below.

Note that City Hall is currently closed to the public. You will not be admitted to City Hall.

GENERAL INFORMATION

Documents related to an Agenda item are available to the public in the **Economic Development Department** located at 320 West Newmark Avenue, Monterey Park, CA 91754, during normal business hours and the City's website at <http://www.montereypark.ca.gov/AgendaCenter>.

PUBLIC PARTICIPATION

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed in the following ways:

Via Email

Public comment will be accepted up to 24 hours before the meeting via email to EconDev@montereypark.ca.gov and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

Via Telephone

Public comments may be submitted via telephone during the meeting, before the close of public comment, by calling (888) 788-0099 or (877) 853-5247 and entering Zoom Meeting ID: 843 9811 4666 then press pound (#). When prompted to enter participation ID number press pound (#) again. If participants would like to make a public comment they will enter “*9” then the Economic Development Department office will be notified, and you will be in the rotation to make a public comment. Participants are encouraged to join the meeting 15 minutes before the start of the meeting. You may speak up to 5 minutes on Agenda item. Speakers will not be allowed to combine time. The Committee Chair and Committee Members may change the amount of time allowed for speakers. As part of the virtual meeting protocols, anonymous persons will not be allowed to provide public comment.

Important Disclaimer

When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants. Note that all public meetings will be recorded.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at Economic Development Department at (626) 307-1385 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER

Chairperson Johnny Thompson

ROLL CALL

Gene Jeng, Jessy Li, and Josephine Louie.

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Committee to take action on any item not on the agenda. The Committee may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Committee's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

[1.] PRESENTATIONS –

- 1-A. CITY OF MONTEREY PARK REDISTRICTING 2021 – PRESENTATION BY THE CITY CLERK’S OFFICE**
- 1-B. INTRODUCTION OF NEW ECONOMIC DEVELOPMENT SPECIALIST, KAREN KO**
- 1-C. OVERVIEW OF THE NEW CITY OF MONTEREY PARK SHOP LOCAL PROGRAM APP DESIGNED TO REVITALIZE THE LOCAL ECONOMY**

[2.] CITY OF MONTEREY PARK- CONSENT CALENDAR

2-A. APPROVAL OF MINUTES

It is recommended that the Business Improvement District Advisory Committee:

- (1) Approve the Minutes of the April 22, 2021 Special Meeting; and
- (2) Take such additional, related, action that may be desirable.

[3.] PUBLIC HEARING – None

[4.] OLD BUSINESS - None

[5.] NEW BUSINESS

5-A. DISCUSSION ON BIDAC MEMBERS FILING OF 2021 RESIDENCY AND HEALTHY WORKPLACE COMMITTEE FORMS.

For discussion only

5-A. DISCUSSION ON CITY COUNCIL ADOPTION OF ORDINANCE NO. 2209, EFFECTIVE JULY 2, 2021, CLARIFYING THAT REGARDLESS OF THE NUMBER OF COMMITTEE MEMBERS, IN ALL INSTANCES THREE MEMBERS CONSTITUTE A QUORUM.

For discussion only

5-A. DISCUSSION ON COMMITTEE MEMBERS TERM OF OFFICE WHICH CHANGES FROM EIGHT CONSECUTIVE ONE-YEAR TERMS TO TWO FOUR-YEAR TERMS, OF WHICH CITY COUNCIL APPROVAL IS NEEDED FOR EXTENSION THEREAFTER. TERMED-OUT COMMITTEE MEMBERS MAY CONTINUE TO SERVE UNTIL REPLACED BY CITY COUNCIL.

For discussion only

[6.] FUTURE AGENDA ITEMS - None

ADJOURN



BIDAC Staff Report

DATE: August 12, 2021

AGENDA ITEM NO: 2-A

TO: Business Improvement District
FROM: Joseph Torres, Economic Development Manager
SUBJECT: Approval of Minutes

RECOMMENDATION:

It is recommended that the BIDAC:

1. Approve the minutes of the April 22, 2021 Special Virtual Meeting;
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

A handwritten signature in blue ink, appearing to read "Joseph Torres".

Joseph Torres
Economic Development Manager

Prepared by:

A handwritten signature in blue ink, appearing to read "Karen Ko".

Karen Ko
Economic Development Specialist

ATTACHMENT

1. Minutes of April 22, 2021 Special Virtual Meeting
2. Minutes of July 15, 2021 Regular Virtual Meeting (Notice of Meeting Cancellation)

ATTACHMENT 1
Minutes of April 22, 2021 Special Virtual Meeting

MINUTES
MONTEREY PARK BUSINESS IMPROVEMENT
DISTRICT ADVISORY COMMITTEE
Special Meeting
April 22, 2021

The Business Improvement District Advisory Committee (BIDAC) of the City of Monterey Park held a Special Meeting Teleconference Meeting via Zoom on Thursday, July 15, 2021 at 4:00 p.m. The special meeting was conducted pursuant to Section 3 of Executive Order No. N-29-20 issued on March 17, 2020. Accordingly, Commissioners/Board Members were provided a meeting login number and conference call number and were not physically present at Conference Room 251, located at 320 W. Newmark Avenue in the City of Monterey Park.

PUBLIC PARTICIPATION

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation was allowed in the following ways:

Via Email

Public comments were accepted up to 24 hours before the meeting via email to Econdev@montereypark.ca.gov and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

Via Telephone

Public comments may be submitted via telephone during the meeting, before the close of public comment, by calling [\(888\) 788-0099](tel:8887880099) or [\(877\) 853-5247](tel:8778535247) and entering Zoom Meeting ID: [922 6853 7946](tel:92268537946) then press pound (#). When prompted to enter participation ID number press pound (#) again. If participants would like to make a public comment they will enter “*9” then the Economic Development Department office will be notified and you will be in the rotation to make a public comment. Participants are encouraged to join the meeting 15 minutes before the start of the meeting. You may speak up to 5 minutes on Agenda item. Speakers will not be allowed to combine time. The Chair and Commissioner/Board Members may change the amount of time allowed for speakers. As part of the virtual meeting protocols, anonymous persons will not be allowed to provide public comment.

Important Disclaimer – When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants. Note that all public meetings will be recorded.

CALL TO ORDER:

Johnny Thompson called the meeting to order at 4:07PM.

ROLL CALL: Committee Members Present: Johnny Thompson, Gene Jeng, Jessy Li, and Josephine Louie

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community

ALSO PRESENT: Economic Development Manager Joseph Torres

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. PRESENTATION

None

2. CONSENT CALENDAR

2A. BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE MINUTES

Approve the minutes from the Special meeting of February 18, 2021.

Action Taken: The Business Improvement District Advisory Committee approved the minutes from the Regular Meeting of February 18, 2021.

Motion: Moved by Committee member Thompson and seconded by Committee member Jeng motion carried by the following vote:

Ayes: Committee Member: Thompson, Jeng, Li, Louie
Noes: Committee Member: None
Absent: Committee Member: None
Abstain: Committee Member: None

3. PUBLIC HEARING – None

4. OLD BUSINESS

4-A. UPDATE ON MEASURE R FUNDING FOR THE CITY OF MONTEREY PARK

Discussion: Staff gave an overview of the rules and requirements of Measure R as it related to the amount of funding the City of Monterey Park would receive for local transportation and traffic improvement projects. The Business Improvement District Advisory Committee would like a portion of the City's Measure R funding to be used to build a new parking structure in the Downtown District area.

4-B. DISCUSSION ON POSSIBLE REVISION TO THE 2021 ANNUAL BUDGET TO FUND BANNERS AND ADDITIONAL CHRISTMAS DECORATIONS

Discussion: Staff provided estimated budgets to purchase new Christmas decorations, installation, and new street banners. Staff presented a revised yearly estimate of \$80,345 which included \$11,154 for holiday light storage and installation, \$21,474 for purchase of new holiday decorations, and \$14, 032 for purchase of street banners. Mr. Thompson provided staff with banner design

samples, including two different banners with one on each side of the pole. One could be the BID downtown banner, while the other banner can be replaced sometime with either Lunar New Year or Christmas themes.

5. NEW BUSINESS

5A. DISCUSSION ON BIDAC TERM LIMITS FOR COMMISSIONERS JOHNNY THOMPSON AND GENE JENG WHOSE EIGHT-YEAR TERM EXPIRED ON APRIL 30, 2021.

Discussion: Staff gave notice of term limits to committee members Johnny Thompson and Gene Jeng, whose tenures were both expiring on April 30, 2021. Mr. Thompson stated the need for continued and consistent leadership during a time of crisis for the BID and would approach City Council to request extension of both his and Mr. Jeng's BIDAC membership tenure for another year.

6. COMMISSION COMMUNICATIONS - None

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 5:11 PM.

Joseph Torres
Economic Development Manager

ATTACHMENT 2
Minutes of July 15, 2021 Regular Virtual Meeting

MINUTES
MONTEREY PARK BUSINESS IMPROVEMENT
DISTRICT ADVISORY COMMITTEE
Regular Meeting
July 15, 2021

The Business Improvement District Advisory Committee (BIDAC) of the City of Monterey Park held a Special Meeting Teleconference Meeting via Zoom on Thursday, July 15, 2021 at 4:00 p.m. The special meeting was conducted pursuant to Section 3 of Executive Order No. N-29-20 issued on March 17, 2020. Accordingly, Commissioners/Board Members were provided a meeting login number and conference call number and were not physically present at Conference Room 251, located at 320 W. Newmark Avenue in the City of Monterey Park.

NOTICE OF SPECIAL MEETING CANCELLATION

The Business Improvement District Advisory Committee (BIDAC) of the City of Monterey Park

TAKE NOTICE that the special Business Improvement District Advisory Committee (BIDAC) meeting scheduled for July 15, 2021, at 4:00 pm was cancelled due to technical difficulties. A special Business Improvement District Advisory Committee (BIDAC) meeting was scheduled for 4:00 pm on August 12, 2021, virtually pursuant to Section 3 of Executive Order No. N-29-20 issued by Governor Newsom on March 17, 2020. Agenda and participation information is available on the City's website at <http://www.montereypark.ca.gov/AgendaCenter> on or about August 5, 2021.



Joseph Torres
Economic Development Manager

Approved on August 3, 2021.

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community