

**ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC) OF
MONTEREY PARK
AGENDA**

**REGULAR MEETING
El Encanto
700 El Mercado Ave, Monterey Park, CA 91754**

**WEDNESDAY
September 8, 2021
5:00 P.M.**

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community.

Due to the ongoing COVID-19 emergency and pursuant to State and County public health directives, Los Angeles County Department of Health requires that masks be worn indoors regardless of vaccination status.

Documents related to an Agenda item are available to the public in the Economic Development Division located at 320 West Newmark Avenue, Monterey Park, CA 91754, during normal business hours and the City's website at <http://www.montereypark.ca.gov/AgendaCenter>.

PUBLIC COMMENTS ON AGENDA ITEMS

You may speak up to 5 minutes on Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak more than a total of 10 minutes. The Commission Chair and Commissioners change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at Economic Development Department at (626) 307-1385 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER

Chairperson

ROLL CALL

Alexander Fung, Dora Leung, Amy Newman, Billy Yeung, Tomas Wong

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

[1.] PRESENTATIONS – UPDATE ON THE NEW CITY OF MONTEREY PARK SHOP LOCAL PROGRAM APP

[2.] CITY OF MONTEREY PARK- CONSENT CALENDAR – None

2-A APPROVAL OF MINUTES

It is recommended that the Economic Development Advisory Commission:

- (1) Approve the Minutes of the August 11, 2021 Regular Virtual Meeting
- (2) Take such additional, related, action that may be desirable.

[3.] PUBLIC HEARING – None

[4.] OLD BUSINESS

4-A CONTINUATION OF EDAC GOALSETTING FOR THE 2021-2022 FISCAL YEAR

It is recommended that the Economic Development Advisory Commission:

- (1) Discuss and take action as necessary to continue developing and setting EDAC's goals for the 2021-2022 fiscal year.
- (2) Take such additional, related, action that may be desirable.

[5.] NEW BUSINESS – None

[6.] FUTURE AGENDA ITEMS

ADJOURN



Economic Development Advisory Commission Staff Report

DATE: September 8, 2021

AGENDA ITEM NO: 2-A

TO: Economic Development Advisory Commission (EDAC)
FROM: Joseph Torres, Economic Development Manager
SUBJECT: Approval of Minutes

RECOMMENDATION:

It is recommended that the EDAC:

1. Approve the minutes of the August 11, 2021, Regular Virtual Meeting;
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

A blue ink signature of Joseph Torres, consisting of a stylized 'J' and 'T'.

Joseph Torres
Economic Development Manager

Prepared by:

A blue ink signature of Karen Ko, consisting of a stylized 'K' and 'K'.

Karen Ko
Economic Development Specialist

ATTACHMENT

1. Minutes of August 11, 2021 Regular Virtual Meeting

ATTACHMENT 1
Minutes of August 11, 2021, Regular Virtual Meeting

MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
Regular Virtual Meeting
August 11, 2021

The Economic Development Advisory Commission of the City of Monterey Park held a Regular Teleconference Meeting via Zoom on Wednesday, August 11, 2021, at 5:00 P.M. The regular meeting was conducted pursuant to Section 3 of Executive Order No. N-29-20 issued on March 17, 2020. Accordingly, Commissioners/Board Members were provided a meeting login number and conference call number and were not physically present at City Hall, 1st Floor, Room 153 located at 320 W. Newmark Avenue, Monterey Park, CA 91754.

PUBLIC PARTICIPATION

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation was allowed in the following ways:

Via Email

Public comments were accepted up to 24 hours before the meeting via email to econdev@montereypark.ca.gov and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

Via Telephone

Public comments may be submitted via telephone during the meeting, before the close of public comment, by calling [\(888\) 788-0099](tel:8887880099) or [\(877\) 853-5247](tel:8778535247) and entering Zoom Meeting ID: [810 2182 0210](tel:81021820210) then press pound (#). When prompted to enter participation ID number press pound (#) again. If participants would like to make a public comment they will enter “*9” then the Economic Development Department office will be notified and you will be in the rotation to make a public comment. Participants are encouraged to join the meeting 15 minutes before the start of the meeting. You may speak up to 5 minutes on Agenda item. Speakers will not be allowed to combine time. The Chair and Commissioner/Board Members may change the amount of time allowed for speakers. As part of the virtual meeting protocols, anonymous persons will not be allowed to provide public comment.

Important Disclaimer – When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants. Note that all public meetings will be recorded.

CALL TO ORDER:

Chairperson Chair Alexander Fung called the meeting to order at 5:07 P.M.

ROLL CALL:

Economic Development Manager Joseph Torres called roll:

Commission Members Present: Alexander Fung, Dora Leung, Amy Newman, Billy Yeung, Tomas Wong

ALSO PRESENT: Economic Development Manager Joseph Torres, Economic Development Specialist Karen Ko

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. PRESENTATION

Update on the new City of Monterey Park Shop Local Program App. Commissioners inquired additional information about the app and provided recommendations.

2. CONSENT CALENDAR

None

2A. APPROVAL OF MINUTES

Action Taken: The Economic Development Commission approved the minutes from the Regular meeting of August 11, 2021.

Motion: Moved by Commissioner Billy Yeung and seconded by Dora Leung motion carried by the following vote:

Ayes: Commissioner: Wong, Yeung, Leung, Fung

Noes: Commissioner: None

Absent: Commissioner: Amy Newman

Abstain: Commissioner: None

3. PUBLIC HEARING – None

4. OLD BUSINESS – None

4A. CONTINUATION OF EDAC GOALSETTING FOR THE 2021-2022 FISCAL YEAR

Action Taken: None for discussion purpose only.

Discussion: Commissioners brainstormed and discussed additional goals such as focusing on specific districts within the city, activating major streets, etc. Staff recommended to continue to discuss item 4A at the next regular meeting. Per the recommendation, commissioners voted to table item 4A for the next regular meeting on September 8, 2021.

Economic Development Advisory Commission– August 11, 2021

ADJOURNMENT

There being no further business for consideration. The meeting was adjourned at 6:02pm.

Joseph Torres
Economic Development Manager