



CITY OF MONTEREY PARK BANNER / BALLOON / PENNANT / COSTUME CHARACTER PERMIT

This application is for:

- Banner Temporary banners are permitted for a period of 45 days. At the end of 45 days, a new banner permit may not be issued until after 30 days. Only one banner is allowed on each side of a building. A total of 4 banner permits may be issued in a year, regardless of the number of visible sides.
- Balloons Balloon permits are for large inflatable ground-mounted characters as well as strings of balloons. They are permitted once per year for grand opening events and sales and for only 15 days.
- Pennants Pennants are permitted for a period of 15 days and are allowed only once per year.
- Costumed Costumed figures/novelty characters. These are permitted for a period of 5 consecutive days and are allowed only twice per year.

Business name: _____

Location address: _____

Contact person's name: _____

Address: _____

Phone number: _____ Alternate phone number: _____

Start date: _____ End date: _____

On a separate page submit the following: 1) A diagram of the banner, including the text and picture content, or a brief written description if the application is for balloon(s), pennants, or costumed character; 2) A description of the size; 3) A description of the location on the property or building; 4) A description of the materials; 5) Address of the subject property.

THE APPLICANT MUST CALL (626) 307-1415 FOR AN INSPECTION ONCE THE BANNER IS INSTALLED.

Do Not Write Below This Line

Case Number: BP- _____ - _____

Approval Stamp

Fee Paid: \$ _____

Receipt Number: _____

CEO: _____
signature / date

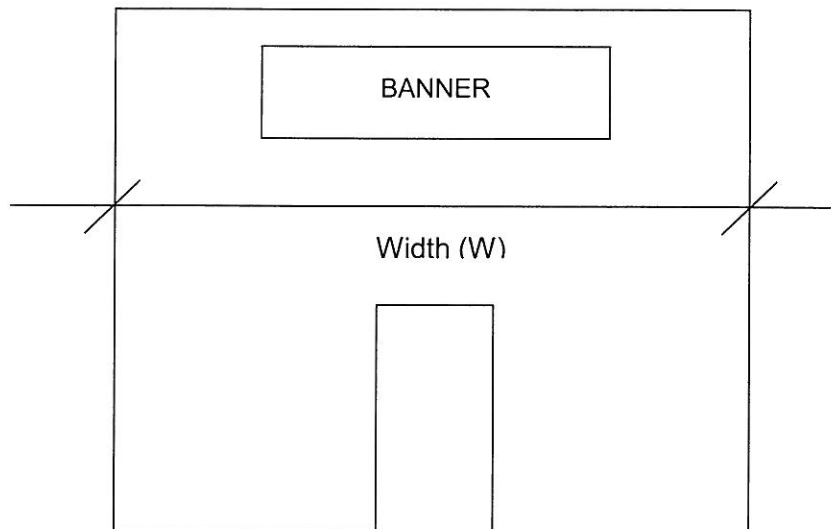


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How to measure the size of a banner:

- Formula: $AREA = W \times 0.75 = \text{_____}$ square feet



- Draw picture:

AREA = $X \times Y = \text{_____}$ square feet

A diagram for drawing a banner. It shows a large rectangle with a smaller rectangle inside it. The word "BANNER" is written inside the smaller rectangle. Dimension lines are shown: a horizontal line labeled "X" and a vertical line labeled "Y". Two arrows labeled "Color" point to the top and right sides of the banner rectangle.